



Katrina Sawa's Personal Recommendation Rolodex!

Compliments of Katrina Sawa, the JumpStart Your Biz Coach,
www.JumpStartYourMarketing.com www.KatrinaSawa.com and
www.LoveYourselfSuccessful.com
Jumpstart Your Lifestyle and Your Business Today!



Revised 8/2015

Please Note:

- (1) As much as I recommend these resources, I do not accept responsibility for any purchases you make, business you conduct, or relationships you may initiate with anyone listed in this directory.
- (2) The nature of directory publishing is that listings may become inaccurate as time passes. Please direct any bad links or changes in information you may learn of to my team at info@jumpstartyourmarketing.com.
- (3) I may receive compensation from some of the entities listed for referrals, as their "thank you" for sending people their way. However I NEVER recommend any service or product solely for the reason of receiving commissions (and neither should you) – my reputation is on the line.

An * next to the vendor means that I currently use, have used before and/or highly recommend this vendor or product!

I hope this resource rolodex is helpful for you, if you need further assistance in starting, growing and/or marketing your business please ask me, I'm sure I can help you. I have all kinds of coaching programs (1on1 or in groups), business and marketing products for do it yourselfers and bi-annual live events, teleclasses and more. Make sure you're receiving my email newsletter, video tips and more by going to www.JumpstartYourMarketing.com/freegifts.

Enjoy!

Katrina Sawa

(916) 872-4000

Katrina@jumpstartyourmarketing.com

Article Submissions

Ezine Articles www.ezinearticles.com

Idea Marketers www.ideamarketers.com

Amazines.com - www.amazines.com

Article Announcer Software (tool) www.ArticleAnnouncer.com

Attorneys - Business or Entity

CorpNet.com

Cris Carter, Total Legal Connection (legal membership program for advice, support and more)
www.criscartertlc.com

Garrett Sutton, Sutton Law (entities and business law) www.sutlaw.com

Your Entity Solution (entities) www.yourentitysolution.com

Attorneys – Estate Planning or Probate

*Tracy Potts, Legacy Law Group www.calegacylaw.com

Audio on Websites

AudioGenerator.com - <http://members.audiogenerator.com/SpecialInfo.asp?x=604162>

AudioAcrobat.com - <http://kktkat.AudioAcrobat.com>

Blogs /Wordpress Experts & Designers

*Word Press (tool) www.wordpress.com (free templates, less control) and www.wordpress.org (paid templates, more functionality)

*Jumpstart Your Website Design Services with Katrina's team - \$1500/site includes a ton! (click here to see the details of what you get: www.JumpstartYourTechyServices.com)

You must complete the Jumpstart Your Website Consult Prior to this to be able to have your website designed by my team however, we only work with current clients on their websites, click for info on that here → www.JumpstartYourWebsite.net

Lori Gama www.dagamawebstudio.com/services.html

Heidi DeCoux, www.ClearSimpleMarketing.com

*Erin Ferree, BrandStyle Design www.brandstyledesign.com

Sandra De Freitas www.wordpressblogsites.com

Note: I do not currently recommend www.blogger.com, www.wix.com, www.coachesconsole.com or www.moveabletype.com

Book Publishers/Book Coaching Programs and Book Marketing

*Christine Kloser www.getyourbookdone.com, Transformation Books Publishing Company (www.TransformationBooks.com) and her Transformational Author Experience Virtual event: <https://tq122.infusionsoft.com/go/tae2014/KatSawa>

*Stephanie Chandler, www.authoritypublishing.com (she doesn't coach you, publishing only plus she runs the Non Fiction Authors Association)

Candace Davenport, www.OurLittleBooks.com (coaching and publishing, small sized books)

Book Publishers/Book Coaching Programs and Book Marketing (continued)

Rockstar Publishing and book writing system with Craig Duswalt,

http://www.craigduswalt.com/affiliates/book_writing.html

Cathy Davis, www.DavisCreative.com (graphic designer for book covers and more)

Michelle Risley, 3L Publishing www.3LPublishing.com (coaching, publishing and publicity)

Roger C. Parker, www.publishedandprofitable.com

Laura Cross, www.lauracrossinternational.com

Suzy Prudden, Itty Bitty Books www.ittybittypublishing.com

Bookkeeping/Bookkeepers

*Karen Peak CPA www.karenpeakcpa.com

Candy Messer, Affordable Bookkeeping and Payroll Services

www.affordablebookkeepingandpayroll.com

Branding (Also see graphic designers)

Jumpstart Your Website Design Services with Katrina Sawa, we can design any site or graphic for your business too with our Design & Techy Team – Inquire with Kat directly

Cathy Davis, www.DavisCreative.com

Judy Winslow www.UnforgettableBrands.com

*Alicia White www.BackoftheRoomProductions.com

*Karen Gargiulo www.kgcreatescommunications.com

Bridge Lines for Teleclasses and Conference Calls

*FreeConferenceCall.com – free bridge lines, recording of calls and easy downloading

*FreeConferencing.com – free bridge lines, recording of calls and easy downloading

*InstantTeleseminar.com- allows for webcast and phone lines on calls

<http://instantTeleseminar.com/productInfo.asp?x=2023446>

FreeConference.com

Clip Art & Pictures

*Google Images - <http://images.google.com/imghp?hl=en&tab=wi>

ClipArt.com www.clipart.com

*www.Dreamstime.com

*www.CoolText.com

*Creating picture quotes: www.quozio.com

*Creating picture quotes: www.recitethis.com

*Creating picture quotes: www.pinwords.com

Creating picture quotes: Canva.com

Coaching for Entrepreneurs - Business

Katrina Sawa's Love & Money Club www.LoveandMoneyClub.com

Katrina Sawa's JumpStart Your Business in 90 Days Virtual Training (Home Study Program)

www.jumpstartyourbizin90days.com

Coaching for Entrepreneurs – Business (continued)

Katrina Sawa's VIP 1on1 Mentoring www.jumpstartyourmarketing.com/coaching

Katrina Sawa's JumpStart Your Website review and audit www.JumpStartYourWebsite.net

Yvonne A Jones, online marketing www.YvonneAJones.com

Marcia Donaldson, introvert success coach www.IntrovertBusinessSuccess.com

Loral Langemeier, The Millionaire Maker, Live Outloud (3 day workshops for fast cash are great, I don't necessarily recommend her other coaching programs however)

<https://liveoutloud.infusionsoft.com/go/3d2ctube/a330>

Coaches – Life/Personal

Miranda Zukowski, Fitness & Health www.mirzukfitness.com

Patty Marr www.PattyMarr.com

Sonia Shafazand www.BandofCourage.com

Laurel Colins, Feng Shui, Décor & Life www.TheBeautifulLivingCoach.com

Syndee Hendricks, Intuitive www.Insightful-Coaching.com

Jennifer Kelly, www.shiftingmomentum.com

Jennifer Landers, www.fullyexpressedcoaching.com

Coaches – Other (Also see Healers)

Lorena Arnold, Real Estate Investing Mentor www.WomenInvestmentGroup.com

Annetta Wilson, Media Training & Success Coach www.yourcoachforsuccess.com

Christina Major, Health Coach www.CrystalHolisticHealth.com

Sandra Fidelis, Love Relationship & Lifestyle Coach www.SandraFidelis.com

Sandra Ruggles, Grief Coach www.gofromgriegtogratitude.com

Dr. Cindy Brown, Relationship Expert www.successfulrelationshipsnow.com

Linda Allred, Belief Change Expert & Hypnosis www.LindaAllred.com

Susan Rueppel, Intuitive www.ChiefIntuitionOfficer.com

Computer Techs and Companies

*Clyde Learner, www.itmcomputing.com

Mike Johnson www.Mac911.com

Copyright info

Official info and filing - loc.gov/copyright

Friendly copyrighting info www.face-copyright.org

US copyright office www.copyright.gov

Federal communications Commission www.fcc.gov

Barbara Ingrassia, Copyright Specialist www.ManageCopyright.com

Copywriters

Katrina Sawa – in all Kat’s coaching programs she teaches you how to write better copy plus she talks it out on recording for you too so that you can copy it right into your website or marketing

Beverly Bergman, www.copywritingforcoaches.com

Lorrie Morgan Ferrero, <http://www.kickstartcart.com/app/?af=783465>

Lisa Manyon, www.lisamanyon.com

Michele PW, <http://www.theartistsoul.com/cmd.php?af=923518>

CPA's, Accountants

*Karen Peak, CPA www.karenpeakcpa.com

Customer Care

Client Retention, Jodi and Sandie www.clientretentioninc.com

Joanne Lang [www.ThePersonalAssistant](http://www.ThePersonalAssistant.com)

Mary Jensen, support for speakers www.myvirtualmarketingcenter.com

Database Management Software (and/or shopping carts)

*InfusionSoft.com (high end software for CRM, don’t recommend it unless more advanced in biz set up) <https://crm.infusionsoft.com/go/demo/kkkkat/>

*1shoppingcart.com www.JumpstartShoppingCart.com

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

Domain name registration

*Ryan Searle, Website & Print www.websitechampion.info

Hostgator.com

GoDaddy.com <http://x.co/jNo3>

Event Planning & Management

*Sage Event Management, Bari Baumgarder (out of NY but travels), business www.sageeventmanagement.com

Firefly Occasions, wedding Ciara Daykin www.fireflyoccasions.com

*Annette Naif ALN Events (out of NY) www.alnevents.com

*Cain Event Planning (out of Sacramento, CA), Rachele Cain, wedding or business www.caineventplanning.com

Ezine Publishing Tools

*1shoppingcart.com www.JumpstartShoppingCart.com (better to use a shopping cart for all database management and communication if you can)

MailChimp.com (I don’t typically recommend this as they **require** a double opt in and it’s not free when you implement the tools you really need like autoresponders so don’t be fooled)

*ConstantContact.com – the program I used to use to send out all my ezines and announcements <http://www.constantcontact.com/index.jsp?pn=ksawamarketing> (if you aren’t using a shopping cart, use this)

Ezine Publishing Tools (continued)

*Infusionsoft (“advanced” shopping cart) <http://tinyurl.com/KatInfusionsoft>

Aweber <http://tinyurl.com/n5k3> (you don’t need this if you have a shopping cart)

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

iContact.com

Ezine Publishing Resources

Katrina Sawa’s Email Marketing Rules product <http://katrinasawa.com/products/emailmarketing>

Katrina Sawa’s Jumpstart your Techy Services, we can manage your ezine, social media, website updates each month or as needed. Info at www.JumpstartYourTechyServices.com

Cathy Alessandra’s Publish My Magazine or Ezine www.publishmymagazine.com

*Killer Covers (cover or banner art) - <http://tinyurl.com/KatCovers>

Heather LeMere, (ezines and marketing done for you services if you’re working on Infusionsoft only)

www.pulseautomations.com

Financial Planners/Advisors

*Jaime Barretta, Barretta Wealth Management, Folsom, CA www.barrettawealth.com

Stephanie Kerns, Ameriprise Financial <http://www.ameripriseadvisors.com/stephanie.j.kerns>

Amanda Johnson, Ameriprise Financial <http://www.ameripriseadvisors.com/amanda.e.johnson>

FTP Software

CuteFTP, GlobalScape.com http://www.globalscape.com/products/ftp_clients.aspx

Filezilla Free Software www.filezilla-project.org

Graphic designers

Jumpstart Your Website Design Services with Katrina Sawa, we can design any site or graphic for your business too with our Design & Techy Team – Inquire with Kat directly

*Alicia White www.SpeakerSheets.com and www.borproduct.com

*Karen Garguilo <http://www.kgcreatescommunications.com>

*Joe Starrett, Peak Design www.peakdesign.net

*Killer Covers (cover art for products and online images) - <http://tinyurl.com/KatCovers>

*Cathy Davis (all design but book covers are specialty), www.DavisCreative.com

*Jan Stephenson, <http://www.janmstephenson.com>

* You can also find many designers for cheap on www.Fiverr.com but watch out and hire someone with some reviews if you can and/or testimonials

Greetings, Cards and Invites

Send Out Cards www.SendOutCards.com

Evite.com

Jodi Riolo and Sandie Marinoble, Greeting Card Services www.clientretentioninc.com

Healers/Intuitives/Psychics/Health/Mindset (See also Coaches, Other)

Joy Madison (in the United Kingdom) www.iyangmyyin.com (Holistic Kinesiology)
Debi Silber (NY) www.themojocoach.com (mindset, fitness, health)
Miranda Zukowski (NY and virtual fitness trainer & coach) www.MirzukFitness.com
Laurie Ratto www.mindandbodymethod.com (essential oils and and holistic healing, CA)
Rosemary Bredeson www.rosemarybredeson.com (psychic, MD)
Debby Sholly (Intuitive Healer and Astrologer, LA) www.whitedoveintuitiveawakenings.com
Syndee Hendricks (Intuitive) www.Insightful-Coaching.com
Linda Allred (Belief Changes & Hypnosis, LA) www.LindaAllred.com
Sonia Miller (mindset and soul coaching, OR) www.successforthesoul.com
Christina Major (Weight Loss, Diabetes, Blood Pressure, PA) www.CrystalHolisticHealth.com

Hosting companies

*Ryan Searle, Website & Print www.websiteandprint.com
Hostgator.com
GoDaddy.com <http://x.co/jNo3>

HR or career consultants

Cindy O’Peka, O’Peka HR Consulting, www.opencareerdooms.com

Information Product Development

*Katrina Sawa’s JumpStart Your Marketing services www.JumpstartYourMarketing.com/coaching or products, specifically the Love & Money Business Summit Home Study www.LoveYourselfSuccessful.com/products or the Jumpstart Your Business in 90 Days Training Program www.JumpstartYourBizin90Days.com
Live Big Events (Kat’s live events always share how to do this) www.LiveBigEvents.com

Internet marketing specialists, SEO companies (see Search Engine Optimization)

Insurance

*Vicki Rosalli, State Farm Insurance 916 966 7111
Aimee Pfaff Aflac aimee_pfaff@yahoo.com 916-871-2210
Phung Kim Vo, Liberty Mutual Insurance www.libertymutual.com/PhungVo

Mailing Lists /Mailing Houses (also see Product Creation)

*Ira Cohen, ICDirect (list brokers) irajcohen@hotmail.com 415-815-9004
Info USA (list service) www.infousa.com
SRDS (Standard Rate & Data Service) www.srds.com
Mailing Systems, Inc. www.msimail.net
*Vervante www.vervante.com
Vista Print www.VistaPrint.com
Speaker Fulfillment Services www.speakerfulfillmentservices.com

Membership site software

Membergate www.membergate.com/?affID=katsawa1

Amember <http://www.shareasale.com/r.cfm?b=20760&u=618545&m=3655&urllink=&afftrack=>

*Ning (low cost online tool, not as many capabilities) www.ning.com

*Wishlist Member (a Wordpress plug in) www.go.wishlistproducts.com/?p=KatSawa&w=wlm

*Customer Hub (for Infusionsoft users) <http://tinyurl.com/KatInfusionsoft>

Merchant Account Services (to take credit cards)

*Direct Pay (the one I use) <http://www.profcs.com/app/aftrack.asp?afid=535240>

*Authorize.net <http://reseller.authorize.net/application/?resellerId=27954>

PayPal.com (ok to start with but not good long term solution)

Richard Hassman (merchant services broker) www.thebusinessresourceguy.com

Stefany Jarrett with Process Pink Payments 209.329.7159

Jennifer Collins (merchant services broker) www.emscorporate.com 916-600-3291

Mobile Marketing Companies and Services

Carey Mclean at www.TheAppChicks.com

Victoria Hepburn at www.gomobilegetclients.com

Rebekah Richards www.juceboxmobilemarketing.com

Networking Organizations

*eWomenNetwork www.ewomennetwork.com and www.eWomenSpeakersNetwork.com

www.bni.com

www.letip.com

www.toastmasters.com

www.meetup.com

National Assoc of Women Business Owners www.nawbo.com

*Women's Speakers Association www.WomenSpeakersAssociation.com

Public Speakers Association www.PublicSpeakersAssociation.com

American Business Women's Association www.abwa.org

Professional Business Women of California www.pbwc.org

National Association of Professional Women www.NAPW.com

Newsletter Publishing (print)

Jim Palmer, NoHassleNewsletters.com - <http://tiny.cc/kat562>

City Blue Print (Steve Harshbarger) www.cityblue.com

Office Tools

*Bookkeeping Software www.QuickBooks.com

*Faxing (delivered via email, www.efax.com great for traveling, free option)

*GotoMeeting.com, GotoWebinar.com – hold meetings online, webinars too

*Logmein.com – fabulous tool that allows you to login to your desktop from anywhere and any computer! (Love this!)

Office Tools (continued)

*Vonage phone service – get unlimited calling anywhere with this service for less than \$34/mo, it's amazing (land line) - <http://refer.vonage.com/v2/share/6141070902613896989>

*Join.me – part of logmein, easy way to screen share with someone else online

*Hightail.com – free tool for emailing large files

Gliffy.com – tool for creating flowcharts

*JoinbyText – tool to have people opt into your email newsletter from text message (not a text message campaign, but your emails from an opt in box that originates on your website:

<http://www.joinbytext.com?affiliates=14>

*AudioGenerator.com - <http://members.audiogenerator.com/SpecialInfo.asp?x=604162>

Central Desktop or *Basecamp (project management software for your team)

PresenterBox (tools for speakers, online programs, webinars & more) www.PresenterBox.com

Online Data Backup Systems

*Carbonite <http://refer.carbonite.com/a/clk/1hQsmv>

Mozy <http://mozy.com/registration/free?ref=3f9a896b&kbid=40233&m=16>

Payment Processors (may also need a merchant account to go with if a cart)

*1shoppingcart.com www.JumpstartShoppingCart.com

Paypal.com

ClickBank (for digital products only) www.clickbank.com

*Infusionsoft <http://tinyurl.com/KatInfusionsoft>

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

Personality Training & Related Support

Evelyn Levenson, Human Design www.HumanDesignforSuccess.com

The BANK system

Julia Stege, Character Codes www.Magical-Marketing.com

Phone Service

*Vonage phone service – get unlimited calling anywhere with this service for less than \$34/mo, it's amazing (land line) - <http://refer.vonage.com/v2/share/6141070902613896989>

Photographers (Head shot or event - Nationwide)

Yoti Telio, www.SCPhotoStudio.com (LA area)

Val and Stephanie Westover Photography, <http://valwestoverphotography.com> (LA area)

Melinda Cooper, www.UShineMedia.com

Lesley Bohm, www.lesleybohmphotography.com

Lindsay Miller www.themarketingphotographer.com

*Stacey Canfield, www.myimageartist.com

Patty Hankins www.MarketingEdgePhotography.com

Photographers (Head shot or event – Sacramento, CA & surrounding Areas)

*Gail Shoop-Lamy, Quintessence Photographic Art www.Qphotoart.com (Sacramento area)

*Charr Crail, www.CharrCrail.org (Sacramento area)

*Doug Greene, www.DougGreeneVideo.com (Auburn, CA and surrounding areas)

Photo/Image websites (where you find free or low cost pictures to use in marketing)

freedigitalphotos.net

istockphoto.com

dreamstime.com

cooltext.com – site to create quick word logos or buttons for websites, free

recitethis.com – cool site to create online images with quotes and words on them, free

Printers & Fulfillment Houses

*Vistaprint.com (good for small quantities of postcards or biz cards)

*Vervante.com printers and fulfillment house www.vervante.com

Speaker Fulfillment Services www.speakerfulfillmentservices.com

*Mimeo.com (for document printing) www.mimeo.com

*Cornerstone Copies (ask for Jody) www.cornerstonecopies.com (free delivery in Sac area)

*Erica Thompson www.Time4Sacramento.com

*Alicia White www.BackoftheRoomProductions.com

www.Business-card.com

www.Gotprint.com

Pop-Ups for Websites

*Adimpact.com

Postcards (design and/or printing)

Amazing Mail www.amazingmail.com

Modern Postcards www.modernpostcards.com

*Vistaprint.com (good for small quantities of postcards or biz cards)

www.business-card.com

Got Print www.gotprint.net

Press Release Creation & Distribution

www.prnewswire.com

www.emediawire.com

www.eworldwire.com

www.prfree.com

www.ereleases.com

Alan Gray, writes and releases them for you, www.newsblaze.com

Lynette Hoy, Firetalker PR, full service PR agency, www.firetalkerpr.com

Product Creation, Packaging & fulfillment (plus mailing services of)

*Disk Duper (CD duplication) www.diskduper.com

*Mimeo.com (for document printing) www.mimeo.com

PolyLineCorp.com (audio packaging) www.polylinecorp.com

Speaker Fulfillment Services (Bret Ridgway) www.speakerfulfillmentservices.com/

*Vervante.com printers and fulfillment house www.vervante.com

*Killercovers.com (graphic design of product and online image) - <http://tinyurl.com/KatCovers>

Professional Organizers

*Kelly Wilson (Boston + Virtual), www.asimpleplanconsulting.com

Natalie Conrad (No. Cal), www.organizedhabits.com

*Grace Bermudes (CA + Virtual), www.checkitoffyourlistnow.com

Mishele Vieira (Southern California area), www.AwayWithChaos.com

Promotional Items

Impact Products (Mitch Carson) www.impactproducts.net

Oriental Trading Co. www.oriental.com or 800-228-2269

*Alicia White, www.BackoftheRoomProductions.com

*Joy Miller, Proforma www.proforma1source.com

Kim Novotny www.custom-promos.com

*Ruth Morgan www.ezpromotions.net

Public Relations Professionals & Services

Tami Belt with www.1BlueCube.com helps you define your “story” so that you can get more exposure, press and business in PR and other ways online, etc. by sharing appropriate stories and more.

Annetta Wilson, Media Training & Success Coach www.yourcoachforsuccess.com

Heather Atherton, Atherton PR, www.athertonpr.com

Joan Stewart, The Publicity Hound www.publicityhound.com

Jill Lublin, www.jilllublin.com

Annie Jennings (pay-for-placement), www.anniejenningspr.com

Radio-TV Interview Report www.rtir.com (get listed so show producers call YOU)

Alan Gray www.newsblaze.com

Lynette Hoy, Firetalker PR www.firetalkerpr.com

Sales Coaching & Training

Katrina Sawa – I do all kinds of sales training with clients depending on what industry you’re in, what you need, etc. – selling from stage, on the phone, in person, scripts, developing your presentation, your offers, order forms and more www.JumpstartYourMarketing.com/coaching

Katrina Sawa’s Jumpstart Yourself as a Dynamic Speaker Training Program

<http://katrinasawa.com/coaching/jumpstartspeaker>

Sharla Jacobs and Jesse Koren, Rejuvenate Training www.rejuvenateyourpractice.com

*Lisa Sasevich, (speak to sell from the stage) <http://www.1shoppingcart.com/app/?af=822773>

*Eric Lofholm, EricLofholm.com - <http://tinyurl.com/kateric>

Search Engine Optimization (SEO) & Traffic Strategies

Ryan Searle, www.websiteandprint.com

Jill Yanke, www.SearchOptimizers.com

John Limbocker, www.InternetDominators.com

Anita Cohen-Williams, www.mysearchguru.com

Word Tracker (tool) www.wordtracker.com

Google Adwords www.google.com (click on advertising)

Shopping Carts (I don't recommend a lot of the little ones mainly because when you need help with them, you can't as easily find a Virtual Assistant that knows the system.)

*1shoppingcart.com (great for most business owners) www.JumpstartShoppingCart.com

*Infusionsoft.com (much more pricey and more advanced) <http://tinyurl.com/KatInfusionsoft>

OfficeAutoPilot.com <http://officeautopilot.com/?ref=456677>

Sign and Graphic companies

*Erica Thompson, www.Time4Sacramento.com

*Alicia White, Back of the Room Productions, www.borproduct.com

Jan Stephenson, www.janmstephenson.com

Fast Signs, various locations

Speaker Training & Speaker Resources

Katrina Sawa – I do all kinds of sales training with clients depending on what industry you're in, what you need, etc. – selling from stage, on the phone, in person, scripts, developing your presentation, your offers, order forms and more www.JumpstartYourMarketing.com/coaching

Katrina Sawa's Jumpstart Yourself as a Dynamic Speaker Training Program

<http://katrinasawa.com/coaching/jumpstartspeaker>

James Malinchak (college and paid speaker trainings and workshops)

<https://mach1.infusionsoft.com/go/BMSBCG/KatSawa/>

*Lisa Sasevich, (speak to sell from the stage) The Invisible Close and Speak to Sell Bootcamp

<http://www.1shoppingcart.com/app/?af=822773>

Women's Speakers Association www.womensspeakersassociation.com

Public Speaker's Association www.publicspeakersassociation.com

SpeakerNet News www.speakernetnews.com

Online tool for creating and giving presentations, scheduling, invites: www.presenterbox.com

Survey Tools

*ConstantContact.com (variety of layouts)

<http://www.constantcontact.com/index.jsp?pn=ksawamarketing>

Ask Campaigns (one question) www.askmyezine.com

*Survey Monkey (multiple choice) www.surveymonkey.com

*Zoomerang (variety of layouts) www.zoomerang.com

Teleseminar Recording & Resources (Also see "Bridge Lines" and "Transcription Services")

*InstantTeleseminar.com – allows for webcast and phone and recording (paid service) -

<http://instantTeleseminar.com/productInfo.asp?x=2023446>

FreeConferencing.com

FreeConferenceCall.com

Audio Strategies (recording) www.audiostrategies.com

Sound Forge Software www.sonymediasoftware.com (do it yourself, for recording or editing)

Trademark Searches and Filings

4Trademark.com (Richard Morris) www.4trademark.com or 800-4-TRADEMARK

Barbara Ingrassia www.ManageCopyright.com

Transcription Services

*Karen Kraimer www.theperfecttranscript.com

Becki Maxson www.wordsintoprofits.com

Dictation Transcription www.idictate.com

Lainie Cotell www.BetterTranscripts.com

*You can also look on www.Fiverr.com for these services, usually very good deal

Video Tutorial Software and Video Creation Professionals

Camtasia Studio www.camtasia.com

*Logitech web cam and upload software

*Animoto.com – create your own video

Jing.com (free or low cost version of Camtasia)

Viddler.com – promote and publish your videos

*Youtube.com – record, promote and house your videos

*Jimbo Marshall www.yourvideosolution.com

*Doug Greene Video www.DougGreeneVideo.com

Dan Fowler, Red River Productions www.redriverpro.com

Videographers and Video Solutions for your website

*Blue Melnick, (nationwide events and videography) www.bluemelnick.com

Jimbo Marshall (nationwide events and videography) www.yourvideosolution.com

*Alexandria Vogel, avogella@gmail.com (for greater Sacramento area)

*Doug Greene, www.DougGreeneVideo.com (for greater Sacramento area)

Dan Fowler, Red River Productions www.redriverpro.com

Virtual Assistants

*Jumpstart Your Marketing Done-for-You Techy VA Services with Katrina's team – various levels of commitment, by the hour or retainer, click here to see options:

www.JumpstartYourTechyServices.com You must be a current client of Kat's for us to do your ezines, blogs, web maintenance, social media messaging and more however, we only work with current clients – find out more about coaching services at www.jumpstartyourmarketing.com/coaching

Virtual Assistants (continued)

*Dortha Hise www.virtualdortha.com

Brenda M. Violette, Online Business Manager www.vbsonlinebusinessmanagement.com

AssistU www.assistu.com – a directory to search for a VA to interview and hire

International Association of www.iavoa.com Virtual Office Assistants – a directory

Jeanette Ortega & Kim Wise www.UltimateVirtualAssistants.com

Janica Smith, www.adminismith.com (for authors and speakers)

www.AuthorsAssistants.com

International Virtual Assistant Association (directory) www.IVAA.org

Directory of freelancers – www.Elance.com

Go2Girls, www.yourgotogirls.com

Online resource for people who sell their random services for \$5 – www.fiverr.com

Webinars & Online Classes

www.GoToWebinar.com

Gina Hobbs www.WebinarsandMore.com

*www.InstantTeleseminar.com (does webinars too but you can't export them whole from their system) <http://instantTeleseminar.com/productInfo.asp?x=2023446>

*Join.me pro level service offers screen share capabilities and recording

LeeAnn Webster www.TotallyTelesummits.com

Webinar Jam

Google Hangouts

Online tool for creating and giving presentations, scheduling, invites: www.presenterbox.com

Website Designers

*Word Press (tool) www.wordpress.com (free templates, less control) and www.wordpress.org (paid templates, more functionality, more plug ins, recommend this version)

*Jumpstart Your Website Design Services with Katrina's team - \$1500/site includes a ton! Click here to see the details of what you get www.JumpstartYourTechyServices.com

Lori Gama www.dagamawebstudio.com/services.html

Heidi DeCoux, www.ClearSimpleMarketing.com

Erin Ferree, BrandStyle Design www.brandstyledesign.com

Sandra De Freitas www.wordpressblogsites.com

Website Statistics & Backup Services

*Webstat.com

Google Analytics

Backup for Wordpress blog or site: www.backupcreator.com

Backup for Wordpress blog or site: www.itthemes.com/purchase/backupbuddy

Carbonite.com (online data backup service for your computer)

<http://refer.carbonite.com/a/clk/1hQsmv>

Voice Blasts

Voice Shot – service to send voice mail blasts to large groups of people at a time www.voiceshot.com

Additional People, professionals and services I recommend:

*Jane Deuber, Founder of Value Quiz and Assessment marketing – watch her free webinar by signing up here: http://www.janedeuber.com/idevaffiliate/idevaffiliate.php?id=379_68

*Baeth Davis, Hand Analyst and CEO of YourPurpose.com

<https://yourpurpose.infusionsoft.com/Affiliate/?username=KatSawa>

LeeAnn Webster www.TotallyTelesummits.com (helps you hold your own telesummit)

*Copydoodles.com (allows to have fun with creative graphics to webpages and marketing materials)

Viral Friend Generator (online system to get more referrals automatically)

<https://paydotcom.com/r/11825/KatSawa/>

Recommended Reading - Business:

- The One Page Business Plan by Jim Horan
- Secrets of the Millionaire Mind by T. Harv Eker
- Power and Soul by Alexandria Brown (and I wrote one chapter too)
- No B.S. Wealth Attraction for Entrepreneurs by Dan Kennedy
- Think and Grow Rich by Napoleon Hill
- Masters of Networking by Ivan Misner
- Guerilla Marketing and Guerilla Publicity by Jill Lublin
- The E Myth Revisited by Michael Gerber
- Multiple Streams of Coaching Income by Andrea Lee
- The Four Hour Work Week by Timothy Ferriss
- Book Yourself Solid by Michael Port
- Yes Energy by Loral Langemeier
- Own Your Niche by Stephanie Chandler
- Love Yourself Successful by Katrina Sawa www.LoveYourselfSuccessful.com

Recommended Reading - Love:

- 1001 Ways to Be Romantic by Gregory JP Godek
 - The Cinderella System, 7 Steps to Attracting the Man & Relationship of Your Dreams by Dr. Cindy Brown
 - Relationship Rescue by Dr. Phil McGraw
 - Every Single Girl's Guide to Her Future Husband's Last Divorce by Adryenn Ashley
 - The Five Love Languages, How to Express Commitment to Your Mate by Gary Chapman
 - Men Are From Mars, Women Are From Venus by John Gray
 - Mars and Venus in the Bedroom by John Gray
 - Venus on Fire, Mars on Ice by John Gray
 - Love Yourself Successful by Katrina Sawa www.LoveYourselfSuccessful.com
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